

## NO MORE *COMPROMISES*

The lightweight, durable, easy-to-install stone cladding product that is indistinguishable from the real thing.

## Qora Gives You Everything You're Looking For



### LIGHTWEIGHT

Qora Cladding panels weigh 85% less than traditional stone veneer, making handling, transportation, and installation easier.



### DURABLE AND IMPACT RESISTANT

Fiberglass reinforcement and advanced resin chemistry gives Qora Cladding panels extra protection and durability.



### CLASS A FIRE RATING

Qora Cladding panels are manufactured with superior fire resistance properties to keep you protected.



### BUILT-IN RAIN SCREEN

Each Qora stone panel has built-in 1/4" Breather Button standoffs to allow free movement of liquid water and vapor, reducing the risk of water damage over time.



### UV AND FADE RESISTANT

Qora Cladding outlasts years of sunlight, rain, and other elements to retain its original color, vibrancy, and luster.



### INNOVATIVE LAYERED DESIGN

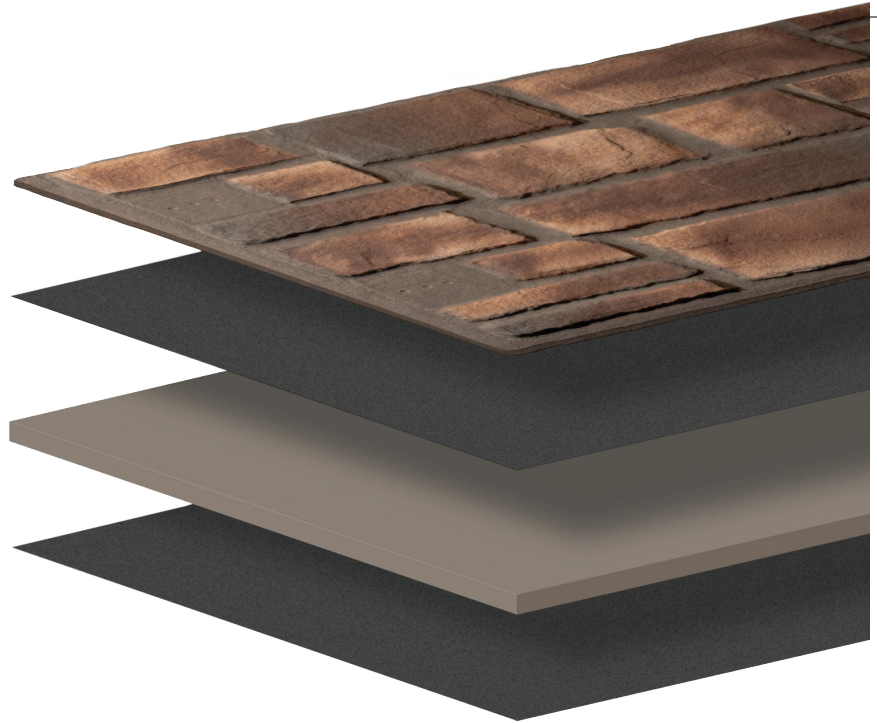
Qora Cladding is indistinguishable from real stone because its rigid foam core and fiberglass-reinforced skin is surfaced with genuine source material.



## Innovative Four-Layer Design

Qora Cladding is a composite consisting of:

- ▶ **Modeled Surface**  
Surface coloring is applied post press with a proprietary coating process.
- ▶ **Fiberglass-Reinforced Skin**  
Exterior is a phenolic based molding compound impregnated with fiberglass mesh and sand for strength, texture, and fire resistance.
- ▶ **Rigid Foam Core**  
Interior is an open cell phenolic rigid foam for general shape, gas/water management, and fire resistance.

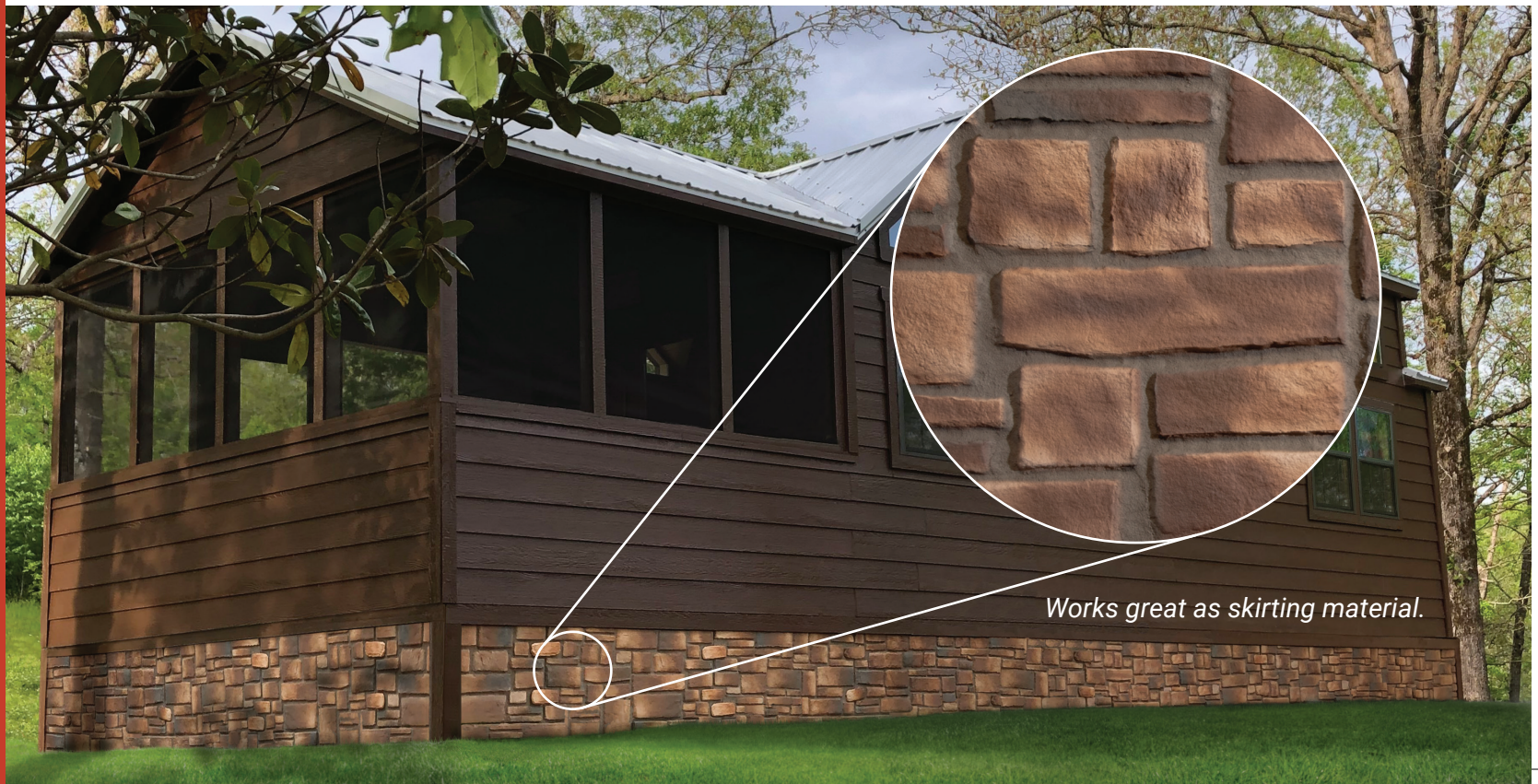


## Qora's Features:

- ▶ Premium look that homeowners love
- ▶ Lightweight, transportable, and durable
- ▶ Will not rot, decay, buckle or, delaminate
- ▶ Easy to handle 20" x 48" panel size
- ▶ Installs using standard carpentry tools
- ▶ Indistinguishable from the real thing

20"

48"





## How is Qora Installed?

### Lighter. Faster. Easier. Qora.

Qora Cladding weighs less and installs faster and easier than traditional brick and manufactured stone. With innovative, lightweight cladding panels, Qora is a simple and easy choice.



### Hangs Like Siding

Simply cut Qora panels with any standard diamond-coated blade or tile saw blade and hang like you would siding. Each lightweight cladding panel is installed in rows, edge-to-edge, using convenient accessory pieces around openings and corners.



### No Masonry Tools Required

Qora Cladding panels are cut and fastened with general carpentry skills. Professional bricklayer or stone mason skills, tools, and materials are not required. This results in significantly less labor hours, saving you and homeowners time and money.



### Hidden Joints and Fasteners

Each Qora Panel is equipped with edges designed to fit flush for seamless installation and disguising of joints and fasteners. This gives your project a clean, finished look that is indistinguishable from real stone.



## See How Qora Stacks Up Against the Alternatives

FEATURE	QORA	STONE VENEER	VINYL/POLYURETHANE
Look and Feel	✓	✓	X
Lightweight	✓	X	✓
Installs Like Siding	✓	X	✓
Transports Easily	✓	X	X
Durability	✓	✓	X
Fire Resistant Class A Rating	✓	✓	X
Installed Cost	\$\$	\$\$\$	\$-\$\$\$

### Faster Installation and Reduced Labor Costs Compared to Traditional Materials

Qora panels cover up to **6.6 square feet** and weigh between **2 and 3 pounds per square foot**. Qora panels are lightweight and durable, resulting in faster and easier installations. Less time means less labor hours, less material handling, and less required labor.

2 Days



\$

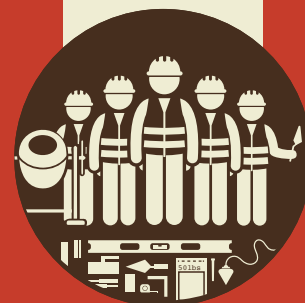


QORA CLADDING

4 Days



\$\$\$



TRADITIONAL MATERIALS

## Qora's 20-Year Limited Warranty

Our products are designed to be of the highest quality for superior performance and long-term appeal. That's why when you use Qora Cladding on your homes, you'll receive a 20-year limited warranty.

See [qoracladding.com/documentation](http://qoracladding.com/documentation) for all warranty terms, conditions, and exclusions.



## The Makers of Qora

Qora Cladding is manufactured in Sugarcreek, Ohio by Arcitell, a manufacturer of patented, fiber-reinforced polymer panels for residential siding. Formed in 2017, as a joint venture between Belcap, Inc. (a subsidiary of Belden Brick Company) and Acell Industries Ltd., Arcitell serves the global construction industry by developing new technologies for cladding materials and producing superior building products that address key performance areas and chronic industry issues. Arcitell centers around the marriage of tradition and innovation, and every new building project with our materials reflects our high standards of quality, integrity, and innovation.



### SPECIFICATIONS

Panel Dimensions	20" H x 48" W x 1" D (roughly 6.6 SF of stone coverage per panel)
Panel Weight	18 lbs. (2.7 pounds per SF of coverage)
Accessories	Bridge Veneers are included in each box. Additional veneers are available for purchase.  Ledge Sill accessory is easy to install and provides a seamless and natural transition between your Qora Cladding panels and other siding materials.  Integrated Outside Corner features alternating left and right patterns to stagger joints.
Warranty	20-year Limited Warranty





**Currently Available in 5 Colors:**

Qora Stone panels are currently available in Ashlar pattern and in five bold, distinctive colors: Cannon, Garrison, Bristol, Aspen, and Rustic Chalk.



CANNON



GARRISON



BRISTOL



ASPEN



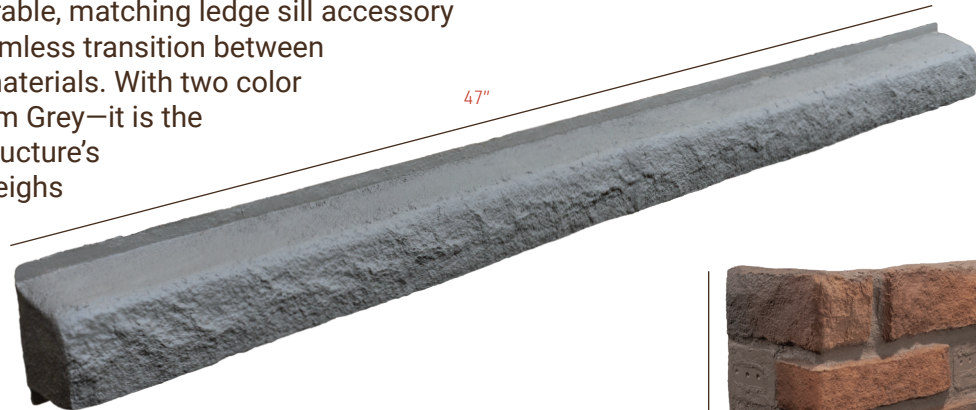
RUSTIC CHALK





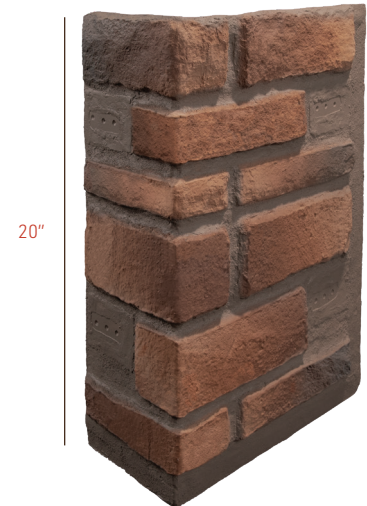
## Ledge Sill Accessory

Qora Cladding now offers a durable, matching ledge sill accessory that provides a natural and seamless transition between Qora panels and other siding materials. With two color options—Light Grey and Medium Grey—it is the perfect complement to your structure's exterior design. Each 47" sill weighs less than four pounds and is easy to install.



## Integrated Outside Corner Accessory

Seamlessly integrating with the Qora panel, this matched outside corner features alternating left and right patterns to stagger joints. This helps to seamlessly integrate Qora cladding around edges and provides even more structural integrity. The integrated corner will provide a continuous, inline corner pattern which matches traditional stone masonry patterns. Five available colors - Qora Ashlar Stone pattern.



## Future Colors, Patterns, and Accessories Coming Soon!

Arcitell is committed to the development of new products, color options, patterns, and accessories. Our product development roadmap includes:

- ▶ Ashlar Tight Joint Pattern – (2021)
- ▶ Ledgestone Tight Stack – (2021)
- ▶ Brick Pattern – (2021)

*Visit [qoracladding.com](http://qoracladding.com) for the most recent updates and timeline for future products and color pattern availability.*



LEDGESTONE TIGHT STACK



BRICK

**To request more information**  
or to learn more about Qora Cladding products,  
visit our website at: [qoracladding.com](http://qoracladding.com)

Or contact us at:  
[marketing@arcitell.com](mailto:marketing@arcitell.com) | (301) 223-2266

